**CGG3O | Travel and Tourism: A Geographic Perspective**

**UNIT 2 | The Environment and Tourism**

**Assignment 2.2 | Researching Tourism in the Natural Environment**

**Description:**

You will begin to investigate tourism in the natural environment by researching destination city of your choice. You will investigate the city’s surrounding natural environment, as well as a UNESCO World Heritage Site, or Biosphere Reserve. You will create a presentation that introduces your classmates to your chosen city’s natural environment and a nearby UNESCO site of your choice. Presentations should be about 7-10 slides long and last no longer than 10 minutes.

**Instructions:**

1. Choose a destination city that interests you.
2. Research and identify the natural environment around your chosen city (site), including:
   1. Landform features including; mountains, deserts, parkland, forests, etc.
   2. Aquatic features including; rivers, lakes, wetlands, oceans, etc.
   3. The climate –what is the temperature like throughout the year?
   4. What kind of region is the city located in?
   5. A tourism business that is connected with the natural environment
3. Identify and research a UNESCO site near your chosen city:
   1. A good place to start is: <http://whc.unesco.org/en/list/>
   2. What’s at the UNESCO site?
   3. Why is the UNESCO site protected?
   4. What interesting facts have you found about the site?
4. Create a slideshow, 7-10 slides long, which will help others learn about your chosen destination’s natural environment. It should include:
   1. A title slide with images
   2. Maps showing your destination city, as well as the natural environment and UNESCO site you have researched
   3. Slides with information about the natural environment around your destination, including; landforms, aquatic features, climate, and region
   4. Slides with information about the UNESCO site close to your destination, including; what is at the UNESCO site, why and how the site is protected, interesting facts about the site, and a list of ways tourists visiting the site can help to preserve it (such as “take photos home with you, not objects”)
   5. Slides that highlight a tourism business that can help people experience the natural environment or UNESCO site at your destination, including; location, activities (what they do and what tourists can do), prices, and contact information.
   6. Your presentation should be between 6 and 10 minutes long.
5. Email your finished slideshow to me and keep a copy on a USB drive, incase you can’t get online

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| **Success Criteria** | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Thinking \_\_/10**  Your presentation demonstrates critical thinking skills through your description of the natural environment and UNESCO site around your chosen city. You highlight interesting facts and make meaningful, insightful connections to the tourism industry | Your presentation demonstrates limited critical thinking skills through your description of the natural environment and UNESCO site around your chosen city. You rarely highlight interesting facts or make meaningful, insightful connections to the tourism industry | Your presentation demonstrates some critical thinking skills through your description of the natural environment and UNESCO site around your chosen city. You highlight a few interesting facts and make somewhat meaningful, insightful connections to the tourism industry | Your presentation demonstrates considerable critical thinking skills through your description of the natural environment and UNESCO site around your chosen city. You highlight interesting facts and make meaningful, insightful connections to the tourism industry | Your presentation demonstrates thorough critical thinking skills through your description of the natural environment and UNESCO site around your chosen city. You highlight many interesting facts and make several meaningful, insightful connections to the tourism industry |
| **Application \_\_/10**  Your presentation demonstrates application skills through your research of your chosen destination’s environment and UNESCO site. You make connections between what you have learned and the tourism industry | Your presentation demonstrates limited application skills through poor research of your chosen destination’s environment and UNESCO site. You make few connections between what you have learned and the tourism industry | Your presentation demonstrates some application skills through some research of your chosen destination’s environment and UNESCO site. You make some connections between what you have learned and the tourism industry | Your presentation demonstrates considerable application skills through good research of your chosen destination’s environment and UNESCO site. You make strong connections between what you have learned and the tourism industry | Your presentation demonstrates exceptional application skills through thorough research of your chosen destination’s environment and UNESCO site. You make several excellent connections between what you have learned and the tourism industry |
| **Communication \_\_/10**  Your presentation demonstrates communication skills through use of language, images, maps, and information. You communicate with your audience during your presentation, and are understood | Your presentation demonstrates limited communication skills through poor or inappropriate use of language, images, maps, and information. You struggle to communicate with your audience during your presentation, and are often misunderstood | Your presentation demonstrates some communication skills through somewhat accurate use of language, images, maps, and information. You passably communicate with your audience during your presentation, and are mostly understood | Your presentation demonstrates considerable communication skills through accurate and clear use of language, images, maps, and information. You communicate well with your audience during your presentation, and are understood | Your presentation demonstrates exceptional communication skills through accurate and thoughtful use of language, images, maps, and information. You communicate exceptionally well with your audience during your presentation, and are clearly understood |
| **Knowledge \_\_/10**  Your presentation demonstrates knowledge of your chosen city’s natural environment, UNESCO site, and a connected tourism business. You show that you have an understanding of the natural environment and how it is connected to the tourism industry | Your presentation demonstrates limited knowledge of your chosen city’s natural environment, UNESCO site, and a connected tourism business. You show that you have a limited understanding of the natural environment and how it is connected to the tourism industry | Your presentation demonstrates some knowledge of your chosen city’s natural environment, UNESCO site, and a connected tourism business. You show that you have a moderate understanding of the natural environment and how it is connected to the tourism industry | Your presentation demonstrates considerable knowledge of your chosen city’s natural environment, UNESCO site, and a connected tourism business. You show that you have a strong understanding of the natural environment and how it is connected to the tourism industry | Your presentation demonstrates exceptional knowledge of your chosen city’s natural environment, UNESCO site, and a connected tourism business. You show that you have a thorough understanding of the natural environment and how it is connected to the tourism industry |

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