**Independent Study Unit**

**Culminating Activity - O Canada**

**Task:** You will be creating a promotional campaign for a province covering both the human and physical aspects of its geography.

**Requirements:**

You need to research and display the following information about your province:

* Physical Characteristics (landform characteristics, climate characteristics **or** vegetation characteristics)
* Resources and Manufacturing (renewable/non-renewable resources or manufacturing most prominent in this province)
* Immigration Hot-Spots (where are dominant areas for immigrants to settle? What features are in these areas for immigrants?)
* Liveability (transportation and housing characteristics)

You will be displaying this information through the following visual aids:

* A stamp or coin (hand-drawn or computer generated and in colour)
* A pamphlet/brochure (computer generated and in colour)
* A poster (81/2 x 11) hand-drawn or computer generated and in colour)
* A video
* An annotated map (hand-drawn or computer generated using a GIS)

**Each visual aid must be used for one of the sections of information. You can choose which visual aid you want to use for which section of information!**

Additionally, you need to submit a 1-page report explaining how the different human and physical characteristics of your province interconnect. (Eg. How does the physical region characteristics impact the resources/manufacturing available?)

**Rubric**

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| --- | --- | --- | --- | --- |
|  | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Knowledge/**  **Understanding**  **/20** | Student demonstrates limited understanding of the human and physical geography of their province. | Student demonstrates some understanding of the human and physical geography of their province. | Student demonstrates good understanding of the human and physical geography of their province. | Student demonstrates thorough understanding of the human and physical geography of their province. |
| **Inquiry**  **/30** | Student limitedly and critically explains how varying physical and human geographic characteristics are interconnected | Student somewhat and critically explains how varying physical and human geographic characteristics are interconnected | Student explains how varying physical and human geographic characteristics are interconnected | Student thoroughly and critically explains how varying physical and human geographic characteristics are interconnected |
| **Communication**  **/20** | Visual aids are formatted with limited effort and detail included. The neatness, organization and colour are limited. | Visual aids are formatted with some effort and detail included. They are somewhat neat, organized, colourful. | Visual aids are formatted well with good effort and detail included. They are neat, organized, colourful. | Visual aids are formatted very well with excellent effort and detail included. They are neat, organized and colourful. |
| **Application**  **/30** | Visual aids limitedly display the characteristics of the human or physical geographic characteristics | Visual aids somewhat display the characteristics of the human or physical geographic characteristics | Visual aids display the characteristics of the human or physical geographic characteristics | Visual aids thoroughly display the characteristics of the human or physical geographic characteristics |

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