**Part 3**

Choose two companies that you are interested in making an investment in:

1) Look up the stock market symbol (make sure that it has one first so that you are

able to invest in it) Optional-use www.bigcharts.com.

2) Research how the company’s stock has been selling in the last 52 weeks.

- Company 1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ symbol \_\_\_\_\_\_\_\_\_ PE ratio\_\_\_\_\_

- Company 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ symbol \_\_\_\_\_\_\_\_\_ PE ratio\_\_\_\_\_

- Company 1

Highest price-$\_\_\_\_\_\_\_\_\_\_ Month of highest price: \_\_\_\_\_\_\_\_\_\_\_\_

Lowest price -$\_\_\_\_\_\_\_\_\_\_ Month of lowest price: \_\_\_\_\_\_\_\_\_\_\_\_

Stock currently is trending (circle):

upward, downward, lots of ups and downs

Anything interesting you see\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Company 2

Highest price-$\_\_\_\_\_\_\_\_\_\_ Month of highest price: \_\_\_\_\_\_\_\_\_\_\_\_

Lowest price -$\_\_\_\_\_\_\_\_\_\_ Month of lowest price: \_\_\_\_\_\_\_\_\_\_\_\_\_

Stock currently is trending (circle):

upward, downward, lots of ups and downs

Anything interesting you see\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3) Current Events (bigcharts.com-find headlines under the chart for your company):

- Company 1

i. What is happening right now that might affect the company? \_\_\_\_

ii. Any news releases regarding:

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. layoffs or expenses? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. anticipation on release dates of goods and services? \_\_\_\_\_\_

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- Company 2

3. something else? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

iii. Anything outside the company that might affect the goods?

1. Price of gas increasing will affect shipping the goods? \_\_\_

2. FDA ruling on drugs? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Is the government regulating the company? \_\_\_\_\_\_\_\_\_\_\_\_

4. Lawsuits being brought against the company? \_\_\_\_\_\_\_\_\_\_

i. What is happening right now that might affect the company? \_\_\_\_

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. Any news releases regarding:

1. layoffs or expenses? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. anticipation on release dates of goods and services? \_\_\_\_\_\_

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3. something else? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

iii. Anything outside the company that might affect the goods?

1. Price of gas increasing will affect shipping the goods? \_\_\_

2. FDA ruling on drugs? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Is the government regulating the company? \_\_\_\_\_\_\_\_\_\_\_\_

4. Lawsuits being brought against the company? \_\_\_\_\_\_\_\_\_\_

4) Research the background of the company. (Recommend a google search).

- Company 1:

- Company 2:

i. Other companies or brands it might have come from or include?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

i. Other companies or brands it might have come from or include?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5) Try to find out about the CEO (Chief Executive Officer) (google search)

- Company 1

i. His or her name is?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ He/she has been

with the company for how long \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. Does he/she have any published

background (worked for) with other companies?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- Company 2

i. His or her name is?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ He/she has been

with the company for how long \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. Does he/she have any published

background (worked for) with other companies?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6) Where is the product sold?

- Company 1 (circle)

- Company 2

Locally, Statewide, Nationally, Internationally

Locally, Statewide, Nationally, Internationally

7) The product:

- Company 1 Headquarters is located: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

i. Where is the product or service made?

1. At headquarters: yes, no

2. In the USA in\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Outside the USA in\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. Is it made in a country with a stable political climate?

(circle)

1. Yes, no, somewhat stable.

- Company 2 Headquarters is located: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

i. Where is the product or service made?

1. At headquarters: yes, no

2. In the USA in\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Outside the USA in\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. Is it made in a country with a stable political climate?

(circle)

1. Yes, no, somewhat stable

8) Cost

- Company 1

i. How much does the product cost? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. What is the general quality of the product?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Durable / nondurable? (circle)

2. Length of time before you need a new one? \_\_\_\_\_\_\_\_\_\_\_\_

- Company 2

i. How much does the product cost? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. What is the general quality of the product?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Durable / nondurable? (circle)

2. Length of time before you need a new one? \_\_\_\_\_\_\_\_\_\_\_\_

9) Advertising

- Company 1

i. Does the company advertise the product? (circle) Yes, No

1. If yes:

a. How? (circle): TV, internet, newspaper, magazine, bus stop, other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. Where? (circle): Locally, statewide, nationally, internationally ?

- Company 2

i. Does the company advertise the product? (circle) Yes, No

1. If yes:

a. How? (circle): TV, internet, newspaper, magazine, bus stop, other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. Where? (circle): Locally, statewide, nationally, internationally ?

10) Why do you think the company is worth investing in? Support your answer!

Company 1

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Company 2

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